



ATLAS INVESTMENT DEVELOPMENT

An innovative business consulting & solutions provider, delivering practical and cost effective solutions.

Atlas Investment Development is Business Consulting company specialized in providing business consulting services to its clients in the region of Middle East, with a focus on financial solutions and project management. The company provides services that range from setting up strategies to our client to enable them to foresee best adaptable methods in carrying out their business processes by making them look more into lowering risks and maximizing profitability; therefore achieve their business objective in much effective manner.

We integrate...

Atlas Investment Development practices aim to provide clients with fully business integrated solutions. The business consulting practice is focused on setting up client's business vision and direction, analyzing and recommending modifications to operation processes, recommending appropriate processes re-engineering solutions, and managing knowledge and skills transfer to client's personnel. The solution blueprint implements recommended solutions agreed upon between client and the business consulting practice.

We enable...

Atlas enables businesses to operate with greater capability and effectiveness. In-depth knowledge of the Middle East market and business expertise of its management and consultants positioned *Atlas* to be a powerful partner of choice.

We commit...

Atlas commitment to the local market is to bring the latest suitable financial and management solutions, and build its own delivery capability to support its clients. *Atlas* previous commitments to its clients, has provided different types of business solutions to strategic and internationally recognized companies in addition to transferring the required skills to support its client futuristic plans for growth.

Atlas Key Success Factors ...

Atlas success and professionalism is achieved by delivering what we promise. This is built around Five key success factors. *Atlas* success model encompasses the following success factors:

People

We consider our people to be the cornerstone of our success; thus, significant human development investments are dispensed toward our people. The benefits of these investments are consequently channeled to benefit our clients.

Local Associates & Global Network

By building on past relationships and unearthing new ones, *Atlas* has established strategic alliances with leading investing firms and major consultation providers in the Middle East and worldwide. The benefits of this vast integration of great solutions goes directly to our clients.



Atlas Key Success Factors

Quality Service

Quality Assurance Processes and Project Management Methods are our tools of providing a framework to plan and implement projects successfully. Our methods are structured to ensure clear expectations, risk control, and the delivery of accurate results.

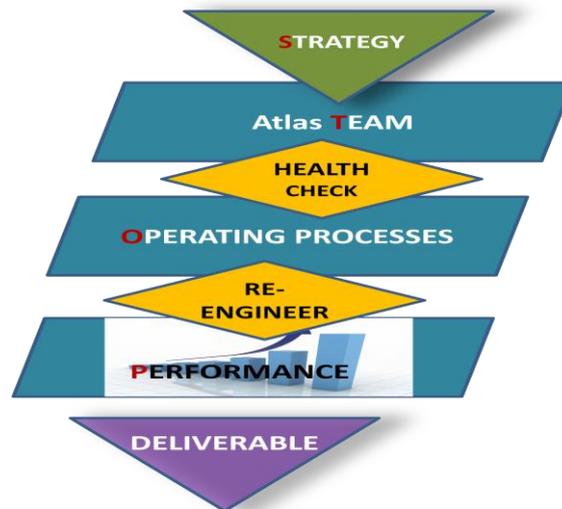
Client Expectations

We partner with our clients to respond quickly and deliver their expectations. We examine all aspects of their business, improving their business fulfillment by helping them improve decision making, organizational capability and overall business performance.

Atlas Integrated Services Delivery Framework...

"S.T.O.P." Integrated Solution Delivery Framework

Atlas enables organizations to achieve their business goals and gain competitive advantage by performing health check processes before delivering tailored and measurable solution and deep knowledge through a framework known as the one "S.T.O.P." Integrated Service Model. It is the continuous linkage and interaction of a client's **S**trategy, **T**eam, **O**perating process, and **P**erformance indicators to achieve dramatic change. We deliver not just system-integrated solutions but also comprehensive business-integrated solutions using the following holistic service model.



Atlas One Stop Shop

Strategy

This endow of our service approach will help our clients define strategies to increase competitiveness and improve customer services. Our service in this area is to help our clients to achieve their business objectives with clear vision and in more appropriate professional manner and to re-deploy their resources more efficiently. We are committed to maximize our client's involvement in making the right decisions, to transfer the appropriate knowledge to their people, to maximize a self-support strategy on the long run.

Team

This endow of our service approach will provide our clients with our professional team who are well equipped with both knowledge and practice to perform initial interview with senior management to first identify problems after which will prepare a business health check report followed by meetings with key influencers to discuss the results and help preparing the initial action plan for optimum solution(s). Our service in this area is to help our clients to realize the imperative of adapting the new changes (Business Process Re-engineering) in order for them to make the right decisions.

Operating Process

This endow of our service approach will help our clients better understand our full consulting services for them to decide on how to integrate our solutions in order to plug it into their business processes for the smooth implementation of re-engineered processes across their project. Therefore, while it is important to work toward the optimization of the design of business processes, the consideration of people, environment, and technology is a must to obtain the target process. We are committed to streamline necessary processes and integrate them into client's environment in order for people to achieve maximum performance and benefits.

Performance

This end of our service approach will ensure that people carry out intended tasks successfully at which *Atlas* will ensure proper performance measures are actually carried out as intended. Our service in this area is to help our clients to make their human resources realize the importance of accepting the changes in order for the business to maximize its performance by implicate opportunities they have to develop and motivate their people to be peak performers.

Atlas Service Profile ...

Atlas offers full suite of strategic advisory and capital raising services in focused practice industry sectors with dedicated teams of professionals in each region focused specifically on each service

1. Projects Feasibility Studies, Market Research & Business Plans
- 2- Providing Cross Industries Islamic Financing Solutions, including Real Estate
- 3- Performing Fully Powered Representation of Inventors and or Project(s) Owner (Financing Solutions, Management & Marketing)
4. Adapting Strategic Selection Methods for Business Partners and Investors includes Merger and Acquisition Functions
5. Performing product or service based Company's Health Check
- 6- Global Network
7. Participation in projects investments according to the (B.O.T.) system
8. Information Technology Solutions

Atlas Cliental list





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